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3:41 PM) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845		Total Spots	8	н	∺	7	8	H	다	p1		ਰ
Printed: 11/06/2012 3:41 PM 11/06/2012 1:04 PM nes	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#		Spots/Week # of Weeks		Н	ਜ	Ħ	Н	H	н	H	H	H
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Traffic Order# 108459) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015 E //3178 11/01/2012 - 11/06/2012		Rate	\$2,400.00	\$2,400.00	\$2,400.00	\$2,400.00	\$2,200.00	\$1,000.00	\$90.00	\$1,250.00	\$3,600.00	\$2,400.00
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6870019	SNV-TV LAS VE () JOE HEC JOE HECK 4 CO) 3178 KEGAN BERAN	r COMMENT	Day	TH-F Buyline	M Buÿline	M Buyline	TH-F Buyline	SA-SU Buyline	SA Buyline	SU Buyline	SA Buyline	SU Buyline	SA Buyline
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11	!	8P-9P Buyline Comment: SNF END OF GAME BREAK	IF END OF GA	ME BREAK	09 :	ı	\$16,000.00	11/04-11/04	1	, - -i	i i i ⊷i	\$16,000.00	
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-REPORT TOTALS Report Totals: 17 -SALES MONTHLY TO Nov 12: 17 / Station Totals: 17 / Statio	-REPORT TOTALS Report Totals: 17 / \$43,350.00 -SALES MONTHLY TOTALS Nov 12: 17 / \$43,350.00 Station Totals: 17 / \$43,350.00 Lines not sent/reld/rtrn: 0 / \$ COMPETITIVE Market Totals NEW ORDER EST SHARES Books NOV12 Page 12: 17 / \$43,350.00 NOMPETITIVE COMMENTS NEW ORDER EST SHARES Books	-REPORT TOTALS Report Totals: 17 / \$43,350.00 -SALES MONTHLY TOTALS Nov 12: 17 / \$43,350.00 Station Totals: 17 / \$43,350.00 Lines not sent/reld/rtrn: 0 / \$0.00 COMPETITIVE Market Totals COMPETITIVE COMMENTS REW ORDER EST SHARES Books NOVI2 Phonos	\$149,483	CATV O	# % # 0 N 0	KBLR	O □	KINC 0%	KLAS	% % % %	KSNV	ମ ୮୯ ଓ ଓ ୫ ୫୨	

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 Agency
 () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP

 DELAWARE, OH 43015

 Agency C/PL/P2/E //3178

 Flight Dates
 11/01/2012 - 11/06/2012

 Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

Status Confirmed

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Rep Order# EC'd No

6870019

KSNV-TV LAS VEGAS, NV.
iser () JOE HECK 4 CONGRESS
t JOE HECK 4 CONGRESS
ie# 3178
KEGAN BERAN Advertiser Product Estimate# Station Buyer Phone# Fax#

- CREDIT RISK -

CASH IN ADVANCE